



Zonta District 30 -15th Conference September 22-24, 2023



Barolo, WIMU and wine tasting

Visit of the Barolo village, its castle followed by a wine tasting



*Guided tour of the village of **Barolo**. Barolo is not only the birthplace of the homonymous and highly prized wine, but it is also the medieval village that represents a sort of capital for the territory: if Alba is the nerve center of the Langhe area, both for the greatness of the village and for the importance of its White Truffle, Barolo is the second pole of attraction, around which, on the surrounding hills, there are plenty of magnificent and important medieval villages, such as La Morra, Serralunga, Castiglione Falletto, Roddi. The territory of Barolo has a very rich history linked to the wonderful monuments, the wrinkles that mark the faces of the elderly who still work this land and the rolling hills that surround the country like a cradle. And the Castle of Barolo which recollects and amplifies this heritage.*

*Visit of the **Falletti Municipal Castle of Barolo** location of the most innovative wine museum in Italy, the **WIMU**. Inside of the numerous halls of the Castle, wine will be celebrated in history and art, in cooking and cinema, in music and literature, in universal myths and in local traditions. The Wine Museum is also a tribute to the history of the Castle and to the famous people who lived there or visited it: the Count of Cavour, the Marquise Juliette Colbert and the patriot Silvio Pellico. The immersion in the world of wine will end at the cellars of the Castle that host the Regional Wine Bar of Barolo.*

***Final tasting** with a glass of Barolo DOCG at the end of the visit at the WIMU.*

Details: departure at 10.00 am by coach from railway station

The entire visit will last 3 hours.

Arrival back to the station at 1PM

Cost: 80 euros per person

English spoken



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Visit of Alba historical

Visit historical sites, the Cathedral and the towers of the Middle-Age.



You will visit the most significant cultural heritage of the historic center of Alba, with particular attention to medieval heritage and towers. As well as an in-depth visit to the Cathedral of San Lorenzo, an ancient church that has undergone several changes and that today shows its Romanesque soul through the baroque elegance of the side chapels and the new neo-Gothic façade. The Cathedral houses a very important Renaissance wooden choir, as well as numerous paintings that tell the stories of the patron Saints of the city.

To conclude, you will make the climb to the bell tower of the Cathedral, from which you will have an exclusive view of the city from above!

**Details: departure in front of the town hall (piazza Risorgimento) at 10.00 am.
The entire visit will last 2 hours
Arrival back to the town hall at 12.00 am.
Cost: 20 euros per person
English spoken**

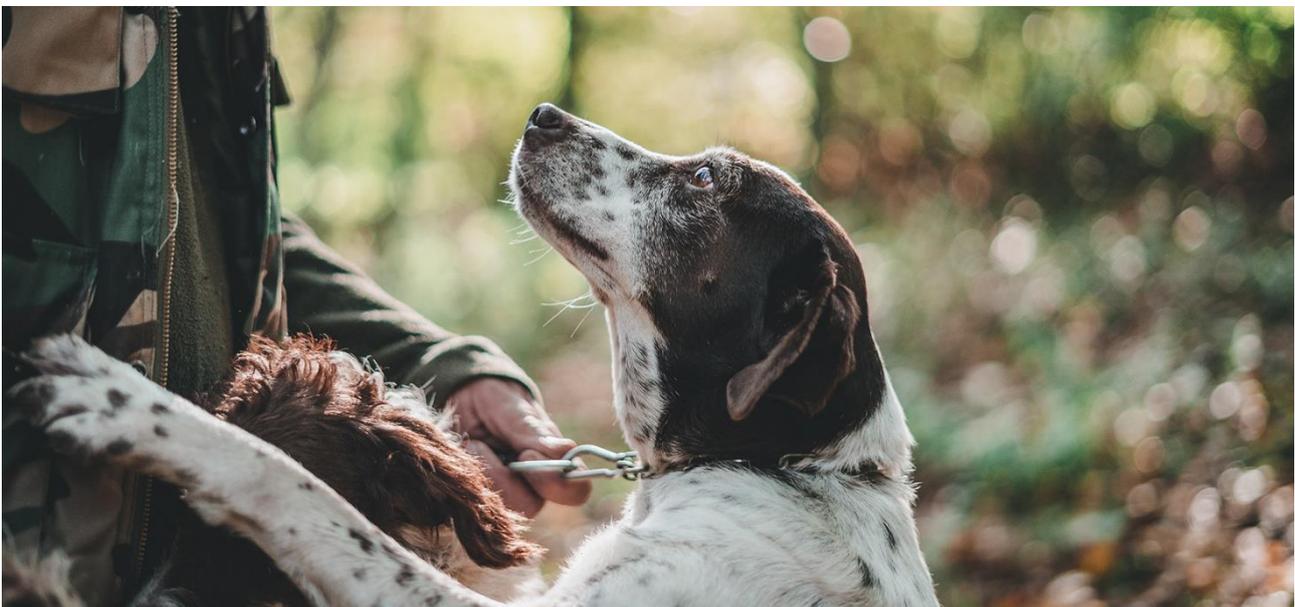


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Truffle hunt

Walking in the woods accompanied by trifulau (expert in finding white truffle)



*A walk through woods and hills in the heart of Langhe, in company of a trifulao which will guide you in search of the legendary Tuber Magnatum Pico, the **White Truffle of Alba**. It is only thanks to the infallible nose of the dog, faithful companion of the truffle hunter, that we can taste the precious White Truffle of Alba: the trifulao and his friendly friend will reveal some secrets of the precious mushroom and its search methods: under which trees it grows? What are the most suitable soils? What elements of nature are likely clues for a successful search? How is the precious mushroom quarried?*

The hunt can be proposed in the woods of Roero, Bassa or Alta Langa and will allow not only to discover every secret related to the truffle, but also to see the trifulao and the dog at work.

Details: departure at 3.00 pm by coach from railway station

The entire visit will last 3 hours.

Arrival back to the station at 6PM

Cost: 70 euros per person

English spoken



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Cooking class

A fun pasta class in order to prepare the “agnolotti del plin”, a famous and traditional type of stuffed fresh pasta from the Langhe region. Join us for a pasta adventure and learn.



Details: departure in front of the railway station at 3 pm.
The class will last 3 hours
Arrival back to the station at 6PM
Cost: 70 euros per person
English spoken



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Barbaresco, Neive and wine testing

Visit of the Barbaresco and Neive villages, and a wine tasting at Cantina Castello di Neive



As Barolo and La Morra are among the most famous villages of the Langa of Barolo, likewise Barbaresco and Neive play the same role for the Langa of Barbaresco.

*The visit comprehends a guided tour of the historic center of **Barbaresco**, a village where its tower stands out, from which you can see all the surrounding villages and whose construction dates back to the eighteenth century by the Counts Galleani. The Castle is located in the centre of the village, originally equipped with beautiful gardens, large halls and especially underground cellars of great value, it was the seat of the Cantina Sociale del Barbaresco built by Professor Domizio Cavazza, considered the father of Barbaresco wine. During the walking tour you will also see the Parish Church of San Giovanni Battista, of Baroque style and solid construction, and the church of San Donato that has been destined to accommodate the Enoteca Regionale del Barbaresco.*

*The visit will continue with a guided tour of the historic center of **Neive**, which retains a medieval structure, made of cobbled streets that rise towards the clock tower and elegant terracotta buildings. It has been inserted in the club of "The most beautiful villages in Italy", created by the Council of Tourism of the Association of Italian Municipalities (ANCI). From the top of the village you will have a panoramic view of the surrounding hills cultivated with vines: the production area of great D.O.C and D.O.C.G. wines.*

Final visit and wine tasting at Cantina Castello di Neive.

Details: departure at 10.00 am by coach from railway station

The entire visit will last 3 hours.

Arrival back to the station at 1PM

Cost: 100 euros per person

English spoken



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On the roads to Alba's entrepreneurship

You will visit historical sites of the main companies of the city



*The itinerary touches the main points of interest in the historic centre of Alba connected to the business culture, allowing you to retrace the memories and stories of the entrepreneurs and the many workers who worked in those places over the decades. Starting from the companies **Ferrero** and **Miroglio**, dynasties of extraordinary characters, who created the conditions for the industrial, tourist and commercial development of the city. Moving towards the great insights of **Don Giacomo Alberione**, blessed, publisher, "industrialist", founder of the congregation of the Pauline Family and the publishing house Edizioni San Paolo with its infinite publishing products such as *Famiglia Cristiana*, *Il Giornalino*, *Jesus*. Later learning about both **Giacomo Morra**, who made his Hotel Savona the world center of consumption and promotion of Tuber Magnatum Pico, the White Truffle of Alba, and **Pio Cesare**, founder of the winery that still remains in the center of Alba. And finally **Egea**, heir of the first companies of Alba electricity production.*

Details: departure in front of the town hall (piazza Risorgimento) at 10.00 am
The entire visit will last 2 hours
Arrival back to the piazza Ferrero at 12.00 am.
Cost: 20 euros per person
English spoken



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Trekking amid Barolo's vineyards



The walk will be an opportunity to learn about the story of wine and how the history of Barolo is closely linked to the history of Italy. The intermediate destination of this excursion will be the Chapel owned by Cantina Ceretto, SS. Madonna delle Grazie, a small chapel never consecrated that was built in 1914 to gather people who worked in the surrounding vineyards in case of thunderstorms or violent hailstorms. Today the Chapel is refurbished in a completely eccentric way, thanks to the English artist David Tremlett, great wine lover, and the American Sol LeWitt. The walk also includes a visit of the village of La Morra.

Details: departure at 10.00 am by coach from railway station

The entire visit will last 3 hours.

Arrival back to the station at 1PM

Cost: 70 euros per person

English spoken



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Alba underground – the past is under your feet You will visit Roman remains of the old city called Alba Pompeia



*This is a guided tour by an accredited professional archaeologist of three sites among the 32 of the city's archaeological route, with a conclusion at the **Museum of Archaeology and Natural Sciences Federico Eusebio**.*

This tour is aimed at discovering the ancient city of Alba Pompeia (as Alba was called during the Roman Times). The archeologist will guide you through the ancient medieval remains of the city historic centre built upon the roman remains.

A lot has remained of the last two thousand years of history in the heart of the city underground, a few meters below the streets and sidewalks, fragments of disappeared cities compose the rich heritage of the Museum F. Eusebio, of the Monumental Archaeological Route of the city and its many underground paths.

Details: departure in front of the town hall (piazza Vittorio Veneto) at 10.00 am.

The entire visit will last 2 hours

Arrival back to the town hall at 12.00 am.

Cost: 20 euros per person

English/French spoken